

Better Business Bureau<sup>®</sup> Foundation

# STUDENT ETHICS SCHOLARSHIP

FOR HIGH SCHOOL JRS AND SRS WHO HAVE  
SHOWN THEIR COMMITMENT TO:

**ETHICAL BEHAVIOR &  
PERSONAL INTEGRITY**

**FOR MORE INFORMATION:**

[bbb.org/nwfl/torchaward](http://bbb.org/nwfl/torchaward)

**DEADLINE: MARCH 15, 2019**







## Scholarship Application

Full Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home Phone (\_\_\_\_) \_\_\_\_\_ Cell Phone (\_\_\_\_) \_\_\_\_\_ Age \_\_\_\_\_  
E-Mail Address \_\_\_\_\_ Anticipated Graduation Date \_\_\_\_\_  
High School \_\_\_\_\_ City \_\_\_\_\_

### Please provide information requested:

- Completed application entry form
- Three letters of recommendation
- Supporting Documentation
  - Leadership
  - Community Service
  - Academic
- Copy of your most recent transcript
- Essay

### Deadline

Entries must be postmarked or delivered no later than 2 p.m. Friday, March 15, 2019.

Mail or deliver completed application packet to:

Norman Wright, President  
BBB Foundation of Northwest Florida, Inc.  
912 E. Gadsden Street  
Pensacola, FL 32501

The BBB Foundation plans to announce recipients of the 2019 Student Ethics Scholarship in May in conjunction with the 2019 BBB Torch Award for Ethics Program. Businesses and charities with a solid commitment to ethical business practices are honored with this award and individuals that go above and beyond in their customer service activities are recognized with the Customer Service Excellence Award.



## Scholarship Application

### BBB® Foundation Student Ethics Scholarship

The BBB Student Ethics Scholarship Award program recognizes college-bound students who personify high ethics as demonstrated through leadership, community service, overall personal integrity and academic history. Up to nine \$1,000 scholarships will be awarded on behalf of the scholarship recipients to an accredited college or university.

#### Guidelines:

- Applicants must be residents of the United States and plan to attend an accredited college or university in the United States.
- Applicants must be high school juniors or seniors within BBB of Northwest Florida's service area\*. Non-selected juniors who submit entries may re-apply as a senior.
- Decisions of the selection committee judges are final.
- Applicants should include the completed entry form and three letters of recommendation: e.g. church, school official, employer or community leader (300 words or less).
- Response to essay question should be typed, single spaced, on 8.5" x 11" paper.
- Copies of an original high-school transcript are acceptable for academic criteria.
- Applicants should retain a copy of their completed entry for their records.
- All submitted entries become the property of the BBB Foundation of Northwest Florida, Inc. and will be shredded upon completion of the current year's scholarship program.
- Scholarship recipients will be asked to videotape reading their essay. The videos will be posted on our website and social media. (Submitting an application acknowledges that the student and parent/guardian agree to the publication of the video)

#### Criteria:

Students should demonstrate their commitment to highly ethical behavior and provide documentation in the following areas:

- **Leadership** - Describe any extra curricular work or school-related activities. Include awards and honors or offices held.
- **Community Service** - Describe activities outside of school and within your community, such as religious or special community activities.
- **Academic** - Describe your post-secondary education plans and enclose a copy of your most recent transcript.
- **Essay** - *"If character is instilled in leaders, leaders are more likely to act in an ethical way; right is right, even if everyone is against it; and wrong is wrong, even if everyone is for it."*

Write a concise essay (not to exceed 500 words) on your response to the following:

- Why do you consider yourself a passionate character builder?
- Why is character building so essential to you?
- How do you propose to motivate and help others to join you as a passionate character builder?

\*BBB of Northwest Florida serves Bay, Calhoun, Escambia, Franklin, Gadsden, Gulf, Holmes, Jackson, Liberty, Okaloosa, Santa Rosa, Wakulla, Walton and Washington counties in northwest Florida.